

NORTHUMBERLAND

Northumberland County Council

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Friday 17th March 2017

Dear Sir/Madam

Experimental Traffic Regulation Orders at Blyth Quayside and Surrounding Area

I am writing to inform you of the experimental traffic regulation orders that are about to be introduced in on Blyth Quayside and surrounding area.

Concerns have been raised by residents and Cllr Cartie regarding inconsiderate parking and congestion issues around the Ridley Park and Blyth Quayside. Councillor Cartie expressed concerns and requested that the issues be investigated in an attempt to improve road safety within the area. County Council Officers have been working with Cllr Cartie in an attempt to find the best solution that improves traffic flow and improves road safety. As there is continuing development in the area, there is the potential that additional amendments may be required to the proposed restrictions. Therefore, we are introducing an Experimental Traffic Regulation Order which allows minor changes to be made quickly. Details of the scheme are shown on the attached plan and will be implemented as an experimental Order for 18 months starting on 7th April 2017.

Summary of Restrictions

No Entry – In order to reduce congestion on Park View during the busy periods, a 'No Entry' will be introduced to at the west end of Park View. This will only allow traffic to enter Park View from the east side of the street and will act as an informal one way system during busy periods by guiding traffic in a westerly direction when exiting the street. However, this is not a one way system and traffic is free to flow in both directions, but has the benefit of of guiding traffic, unfamiliar to the area, in a westerly direction.

No Waiting at Any Time Parking Restrictions – In order to prevent vehicles from parking inconsiderately, double yellow lines will be introduced on Wellington Street East (north side of the road), East Park View (south side of the road) and Quay Road (east side of the road).

Associated documents and plans for this scheme can be viewed at the following link.

<http://www.northumberland.gov.uk/Highways/Roads/Traffic.aspx#6madeordersamen>



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Timescales

Legal notices were posted on site and advertised in the local press, with all site works being scheduled for completion by 7th April 2017. These restrictions will remain in place for an 18 month period.

What is an Experimental Order?

Making an experimental order as a precursor to a permanent order can have material benefits. As well as being more cost effective and flexible in approach (allowing e.g. for immediate feedback and minor changes) than a permanent or temporary order.

Feedback

Unlike a Permanent Order where a formal consultation is undertaken, the experimental order is, as detailed above a more flexible approach. In this case we would welcome your views and feedback throughout the duration of this experiment.

In order to collate information and make an informed decision at the end of this experiment. If you wish to make comment on the experimental restrictions around Blyth Quayside and surrounding area, you can do so by emailing:

HighwaysProgramme@northumberland.gov.uk

or writing to:

Northumberland County Council, Programme & Production Team, Technical Services, Sustainable Transport County Hall Morpeth NE61 2EF, (Blyth Quayside Experimental Order 2017).

Regrettably, it is not possible to reply to individual comments.

Yours faithfully

Highways Programme (Highway Safety)