BLYTH TOWN COUNCIL

Community Development Committee Thursday 28 September 2023 Decision Report

1. Delivery of Blyth Carnival

Recommendation

The Community Development Committee RESOLVE to agree:

To carry out an exercise for expressions of interest for the next 3 year's Carnivals, 2024 - 2026

Ward

Not ward specific.

Risk Management

The decision as to the organisation of the Town Carnival for future years should both fit within existing budgets and be within the scope of the organiser. The proposed finance for this event is included within the Committee's budget proposals for 2024/25.

Objective

To promote the environmental, social and economic wellbeing of the town and its community through its Cultural Strategy, by continuing with a Town Carnival.

Report

The Town Carnival has been organised by Leading Link in conjunction with the Council in recent years. This appointment was made after the Council sought expressions of interest for a 3-year period.

During this time, the Carnival in its present form has seen a steady increase in participants and attendees.

The Council are now at a point, at the end of the 3-year period, when consideration should be given to seek expressions of interest once more, for the 3 carnivals between 2024 to 2026.

Previous carnivals have been very successful, and they have grown year on year. Over this period Leading Link have expressed a view that it may be best use of the Organiser's time if this was spent specifically on

growing the carnival, and leaving other aspects of the organisation e.g., road closures etc to the Council itself. The resources for this type of work may total a couple of days and are within the remit of the Events Coordinator.

It is proposed that we seek expressions of interest on this basis, and that this be carried out, subject to budget approval in January 2024, where interested organisations could do a later presentation to this Committee accordingly, when they can submit ideas on how to further build on previous years successes.

Malcolm Wilkinson Deputy Town Clerk

18 September 2023